

TOYS"R"US

THE LITTLE BOOK

of

T BIG
TOY

Deals

20%
to
50% OFF

SELECTED ITEMS

INTRODUCING

the Toys "R" Us Gift Registry!

WE TAKE THE GUESSWORK OUT OF GIFT-GIVING

It's Easy to Do!

- To register, just scan your child's selections!

Convenient for Family & Friends!

- Gift-giving guesswork is no longer a problem!

**No Duplicates!
No Returns!**

- Registering eliminates duplicate gifts, exchanges or hassles with receipts!

Sign up today!



©1997 Geoffrey, Inc.

The Gift Kids Want Plus...Convenience Grown-Ups Love!

Visit a Toys "R" Us near you for a



Free!

"R" Treat

**Jungle fun with
Mowgli & Baloo!**

- Fun-filled activities!
- Lots of goodies to eat!
- Money-saving coupons!

One per household.
While supplies last.

Super Savings Now! TOYS 'R' US

GIFT PACK

SUPER SHOW CARS



Hot Wheels 5-Vehicle Gift Pack

5 unique vehicles in popular themed gift packs. Each vehicle features incredible detail and colors. Ages 5-up. 900575
Mattel

GET IT NOW!

2⁴⁹

REG. 4.99

Now thru Nov. 4

1:64 Scale Mint Edition

Limited Edition die-cast vehicles with hood emblem & opening hood. Ages 3-up. 328995

Racing Champions Ltd.

GET IT NOW!

2⁴⁹

REG. 4.99

Now thru Nov. 4



Assortment may vary by store.

50% OFF

Now thru Nov. 4

TYCO
Matchbox
5-Pack Vehicle Set . . . 2.49
064211 REG. 4.99



Micro Machines Vehicles

The latest vehicles from Micro Machines, featuring new colors and decor! Sport cars, planes, boats and more! Ages 4-up. Collections sold separately.

637955 205958
631086
Galoob

Assortment may vary by store.

GET IT NOW!

2⁴⁹

REG. 4.99 ea.

Now thru Nov. 4



Pound Puppies, Purries, or Piggies 3-Pack

Choose your favorite! Adopt 3 adorable puppies, purries or piggies! Ages 3-up. 158747 158763 621889
Galoob

GET IT NOW!

2⁹⁹

REG. 5.99 ea. 3-pk.

Now thru Nov. 4

Super Savings Now!



50% OFF

Now thru Nov. 4

GET IT NOW!

4⁹⁹
ea.

REG. 9.99 ea.

Now thru Nov. 4

Small and Large Creature Collections

Collect them all! Choose from
small dinos and insects or large
snakes and lizards. Ages 5-up.
532924 648744 648752
648760
Imperial

Hot Toys & Free Gifts!

WITH IN-STORE COUPONS!

TOYS 'R' US

Cabbage Patch Kids Brushin' Teeth Baby

Doll includes
toothbrush, tooth-
paste, sipping cup
and more! 12" tall.
Ages 3-up.
653985 654426
Mattel

YOUR CHOICE!

29⁹⁹

Cabbage Patch Kids
Paintin' Faces Kid, ea. . 28.99
353787 353906

Cabbage Patch Kids
Fun Bubble Baby, ea. . 29.99
653993 654418



FREE!

BMG Cabbage Patch Kids
audio cassette tape (featuring
music from the Cabbage Patch
Kid videos "The Clubhouse"
and "The New Kid") when you
buy a Mattel Cabbage Patch
Kids Brushin' Teeth Baby, Fun
Bubble Baby, or Paintin'
Faces Kid!
With in-store coupon.
Now thru Nov. 4.

Reg. Price 4.99

Dollhouse with Accessories

With 7 furnished rooms and 28
accessories! Plus, all 4 sides open
for imaginative play! Ages 2-up.

720631

Playskool

49⁹⁹



exclusive

FREE!

Playskool Twin Ponies when
you buy the Playskool
Dollhouse with
Accessories!

With in-store coupon.

Now thru Nov. 4.

Reg. Price 2.97

159247

Cinderella Starcastle

A "magic" glowing castle!
Includes characters from
the fairytale. Ages 4-up.
Batteries sold separately.

622192

Trendmasters

34⁹⁹



190330

335078

FREE!

Choose one of the following
Trendmasters Starcastles:
Vanity, Cosmetic, Jewelry,
By the Sea, Under the Sea or
In the Clouds when you pur-
chase the Trendmasters
Cinderella Starcastle!

With in-store coupon.

Now thru Nov. 4.

Reg. Price 9.99 ea.

Hot Toys & FREE GIFTS! with

FREE!

Cap Toys Mer-Wees Seashells Doll when you buy Cap Toys Mer-Wees Rainbow Waterfall! With in-store coupon. Now thru Nov. 4. Reg. Price 10.99

436143



Mer-Wees Rainbow Waterfall

A playset for the tub with a "magic" rainbow! Includes doll and fun accessories! Ages 3-up.

652407

Cap Toys

23⁹⁹

FREE!

Cap Toys Melanie's Mall Doll (excluding Fashion Collection Dolls) when you buy Cap Toys Melanie on Ice! With in-store coupon. Now thru Nov. 4. Reg. Price 4.99

389501



Melanie On Ice

At the press of a button, Melanie and her partner can perform amazing skating stunts! Ages 4-up.

652431

Cap Toys

23⁹⁹

FREE!

Exclusive Queen Mab Necklace when you buy any Playmates Fairies of Cottingley Glen! 821461

With in-store coupon. Now thru Nov. 4. Reg. Price 4.99



The Fairies of Cottingley Glen

Collect all 6! Each with sparkling wings, combable hair & accessories, too! Ages 3-up. 617466

Playmates

7⁹⁹

Royal Fairies of Cottingley Glen... 617474... 13.99

FREE!

Toys "R" Us Exclusive Care Center, Baby Get Well or Bath Fun Baby Shop when you buy the Deluxe Reversible Handle Doll Stroller! With in-store coupon. Now thru Nov. 4. Reg. Price 9.99

611352



exclusive

Deluxe Reversible Handle Doll Stroller

Stroller turns into a carriage! With swiveling double wheels & more! Ages 4-up.

Doll sold separately.

172480

24⁹⁹

In-Store Coupons! TOYS "R" US



ComQuest Scholar ▲

With 40 activities, clock, scheduler & more! Full keyboard, mouse & printing capabilities. Ages 6-up. Batteries sold separately.

566683

Team Concepts

89⁹⁹

Talking Whiz Kid Lap Top ▶

With 24 fun learning activities, mouse and computer-style keyboard. Ages 6-up.

Batteries & adaptor sold separately.

638498

VTech

49⁹⁹

Precomputer
Prestige... 149.99
570451



Buy any
Tiger Electronics,
Team Concepts or VTech
electronic learning aid
and choose a software title
for that system

FREE!*

With in-store coupon.
Now thru Nov. 4, 1999
Reg. Price 90¢ - 24.99

Ultra Pac PC ▼

With 35 activities & over 1,000 trivia questions! Ages 9-up. Batteries sold separately.

319678

Tiger Electronics

89⁹⁹



Talking Whiz Kid Power Mouse Deluxe ▲

Talking computer features grammar, math, logic and games! Ages 6-up. Batteries & adaptor sold separately.

542970

VTech

Precomputer Power Pad Plus... 99.99
542881

64⁹⁹



Hot Toys & FREE GIFTS! with

FREE!

This Milton Bradley
24-pc. Sesame Street
Puzzle when you
buy Milton
Bradley's Elmo's
Birthday Game!

With in-store coupon.
Now thru Nov. 4.

298778 Reg. Price 2.99



Elmo's Birthday Game

Birthday fun with lovable
Elmo! Teaches young
kids color recognition.
Ages 4-up.

Batteries sold separately.
610119

Milton Bradley

12⁹⁹

FREE!

This Milton Bradley
24-pc. Arthur puzzle when
you buy Milton Bradley's
Arthur Goes to the
Library Game!

With in-store coupon.
Now thru Nov. 4.

610100 Reg. Price 2.99



Arthur Goes to the Library Game

A great memory game
with Arthur and friends!
2-4 players. Ages 4-up.

613711

Milton Bradley

9⁹⁹

FREE!†

With in-store coupon.
Now thru Nov. 4.
Reg. Price 4.99

Buy 2
Playskool
Wood Tray
Puzzles, get a
third



Wood Tray Puzzles

Choose from Beginners'
First, Mr. Potato Head,
Arthur, Sesame Street or
Barney puzzles. Ages 2-up.

025550 438715 539449

539651 445487

Playskool

4⁹⁹
ea.

FREE!

Viewmaster Reel
when you buy any
Viewmaster Gift
Set or Super Show
Projector!

With in-store coupon.
Now thru Nov. 4.

Reg. Price 1.90 - 2.99



Super Show Projector

Projects large, super-
sharp images from up to
15 feet! Ages 4-up.

Batteries sold separately.
406880

Tyco

14⁹⁹

In-Store Coupons! TOYS "R" US

Double Fifteen Color Dot Dominos

Bright, color coded dots in a leatherette case. Instructions for 15 games included. Ages 6-up.

023604

Pavilion

19⁹⁹



827746

FREE!

Domino Card Pack when you buy the Pavilion Double Fifteen Color Dot Dominos! With in-store coupon. Now thru Nov. 4.

Reg. Price 3.99

R-Zone XPG Game

Portable gaming with cool styling, flip-up screen & game play graphics!

Ages 7-up.

Batteries sold separately.

532002

Tiger

29⁹⁹



317276

FREE!

Tiger R-Zone Cartridge when you buy a Tiger R-Zone XPG Game or any Indy 500, Millenium Falcon or Jurassic Park Headset.

With in-store coupon. Now thru Nov. 4.

Reg. Price 9.99 ea.



R-Zone Headsets

Choose from Indy 500, Millenium Falcon or Jurassic Park. Includes controller.

Ages 5-up.

Batteries sold separately.

206849 376817 460710

Tiger

27⁹⁹
ea.



Hot Toys & FREE GIFTS! with

232475

FREE!

Mattel Uno Card Game when you buy Mattel's Uno Stacko!

With in-store coupon. Now thru Nov. 4.

Reg. Price 4.99



Uno Stacko

Stacking game uses colors, numbers and rules of classic UNO. Ages 8-up.

506745

Mattel

12⁹⁹



529644

FREE!

Exclusive K'Nex Hyperspace Gravity Accessory when you buy the K'Nex Hyperspace Training Tower!

With in-store coupon. Now thru Nov. 4.

Reg. Price 19.99

WOW... 6ft TALL!



Hyperspace Training Tower

Build a 6 ft. tall tower! Includes motor and action figures. 4 model varieties to choose from. Ages 10-up. Batteries sold separately.

623555

K'Nex

99⁹⁹



623504

FREE!

Mega Bloks Repzillian Trekker when you buy Mega Bloks Planetoid City!

With in-store coupon. Now thru Nov. 4.

Reg. Price 9.99



Planetoid City

Build your own motorized city with 10 ft. of skyrail and more! Ages 5-up. Batteries sold separately.

623598

Mega Bloks

49⁹⁹

FREE!

Leop storage case included with package when you buy Lego's Technic Future Car or Lego's Robo Master! While supplies last.



Technic Future Car or Robo Master

Choose your fun...a creepy scorpion-like robot or off-road race car! Storage case included. Ages 8-up.

595535 595519

Lego

19⁹⁹ ea.

In-Store Coupons! TOYS 'R' US

NFL Replica Football
Double-laced, genuine
leather for superior grip.
080527
Wilson

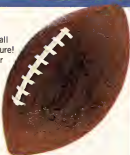
19⁹⁹



**Steve Young
Junior Football**

Official junior-sized football
with Steve Young's signature!
Tacky synthetic leather for
a firm grip. Ages 7-up.
209406
Rawlings

8⁹⁹



FRANKLIN
Dan Marino Junior Football & Tee Set 9.99
626732

Vortex Mega Howler

A cool football that has 3 whistles...
so every throw is a screamer! Soft,
safe and durable. Ages youth-adult.
364045
Koosh

9⁹⁹

Vortex Sure Grip 9.99
363375



FREE!*

NFL "Play Football"
T-Shirt and a
24-page NFL Kickoff
Guide when you buy
**ANY
FOOTBALL!**

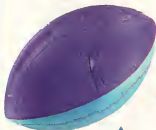
With in-store coupon.
Now thru Nov. 4.
While supplies last.

© 1997 NFLP.
The NFL Shield is
a trademark of the
National Football League.

Nerf Turbo Grip Football

Throw a perfect pass with
this specially grooved &
balanced football!
Available in neon colors,
too! Ages 4-up.
238622
Kenner

7⁹⁹



For Hours of Imaginative Play!

Little People House

Opens to reveal a 3-level house with working doorbell and more. Includes 4 figures & accessories. Ages 1½-up.
265748
Fisher-Price



Features built-in handle for portability!

29⁹⁹

FREE!*

Fisher-Price Little People Accessory
when you buy any one of these Fisher-Price items!

(Free item must be \$9.99 or less).
With in-store coupon,
Now thru Nov. 4.



Little People Farm

Have farm fun! Includes tractor, farm animals & their babies! 15 pieces. Ages 1½-up.
177644
Fisher-Price

29⁹⁹



Little People Garage

Four levels of fun with an elevator and a zig-zag ramp! Includes two cars with drivers. Ages 1½-up.
086010
Fisher-Price

29⁹⁹



Buy 2 packs of Duracell Batteries & get a third package of Duracell Batteries

FREE!*

With in-store coupon.
Now thru Nov. 4.



232920



232718



232785

**SAVE
\$3**



Barbie Fashion & Evening Wear Collections

Barbie's trendiest fashions & stunning evening gowns. Ages 3-up. Dolls sold separately. 255904 343781 652105 Mattel

GET IT NOW!

6⁹⁹
ea.

REG. 9.99 ea.

Now thru Nov. 4

**SAVE
\$3**



Hula Hair Barbie

11 inches of colorful hair and a dazzling hula skirt! Ages 3-up.

608858 606499

610089

Mattel

GET IT NOW!

11⁹⁹
ea.

REG. 14.99 ea.

Now thru Nov. 4

**SAVE
\$3**

Bubbling Mermaid Barbie

Barbie blows bubbles from her crown and her tail magically changes color in warm water. 13". Ages 3-up.

343005 342823

Mattel



GET IT NOW!

10⁹⁹

REG. 13.99

Now thru Nov. 4

**SAVE
\$2**



Barbie & Ken Fashion Avenue Collections

Bridal gowns, party dresses, and super cool fashions! Ages 3-up. Dolls sold separately.

255858 255866 343137

255882 333646

Mattel

GET IT NOW!

3⁹⁹
ea.

REG. 5.99 ea.

Now thru Nov. 4

Smart Choices in Software!



Arthur's
Reading Race
584940

CD WIN MAC
34⁹⁹



Living Books:
Cat in the
Hat PC
815659

CD WIN MAC
39⁹⁹



Lego Island
828068

CD WIN '95
39⁹⁹



Barbie
Storymaker
577677

CD WIN
29⁹⁹



Barbie
Fashion
Designer
577642

CD WIN
39⁹⁹



Pictionary
824569

CD WIN '95
29⁹⁹



Abe's
OddWorld
829382

CD WIN '95
49⁹⁹



Shadows of
the Empire
824615

CD WIN
WIN '95
49⁹⁹

VISIT US
ON THE
INTERNET!

www.toysrus.com



Toddler Toy Savings! TOYS'R'US

**SAVE
\$2**



Fuzzy Pumper Barber and Beauty Shop

Comes with 2 figures, styling accessories and 3 cans of Play-Doh! Ages 3-up.

324833

Playskool

GET IT NOW!

9⁹⁹

REG. 11.99

Now thru Nov. 4

**SAVE
\$2**



Pho-Doh Camera

Mold 8 different "photos," & create fun frames for them! Play-Doh, tiles, extruder and frame included. Ages 3-up.

312010

Playskool

GET IT NOW!

9⁹⁹

REG. 11.99

Now thru Nov. 4

**SAVE
\$2**



Rugrats Bumpin' Breakout 3-D Game

Try to slide Spike down the tilted board to break out of the playpen! Ages 5-up.

286575

Mattel

Rugrats My Size Puzzle 5.99
622583 *after savings

GET IT NOW!

7⁹⁹

REG. 9.99

Now thru Nov. 4

*Price shown reflects savings deduction. Offer good now thru Nov. 4.

Get Game Time Savings Now!

SAVE
\$3



Clue

Deduce the culprit in this classic detective game...a favorite for generations! Ages 8-up.

231215

Parker Bros.

MILTON BRADLEY

Jumanji The Game 16.99

236624 *after savings

The Game of Life 11.99

231967 *after savings

Easy Money 16.99

613681 *after savings

GET IT NOW!

10⁹⁹

REG. 13.99

Now thru Nov. 4

SAVE
\$3



Get Better Bear

With fabric game board, spinner and more. Two levels. For 2-4 players. Ages 3-up.

622702

Mattel

GET IT NOW!

6⁹⁹

REG. 9.99

Now thru Nov. 4

Barney Bingo 6.99

506354 *after savings

Tic Tac Tony 6.99

107840 *after savings

Scrambled Eggs 6.99

010340 *after savings

SAVE
\$3



Monopoly Junior

The world's most popular game...now in a kid's version! It teaches math skills, too. Ages 5-up.

499803

Parker Bros.

Clue Jr. 6.99

628816 *after savings

MILTON BRADLEY

Trouble 6.99

232882 *after savings

GET IT NOW!

6⁹⁹

REG. 9.99

Now thru Nov. 4

SAVE
\$5



Monopoly Game: Star Wars Limited Collector's Edition

Play Monopoly in a galaxy far, far away! Ages 8-up.

658561

Parker Brothers

GET IT NOW!

24⁹⁹

REG. 29.99

Now thru Nov. 4

Plus, BIG Deals at TOYS'R'US

**SAVE
\$4**



**Laser Challenge
EX-D Super Laser**
Fire laser blasts over
200 ft! Great sound
effects, too! Ages 8-up.
Batteries sold separately.
619736
Toymax

GET IT NOW!

15⁹⁹

REG. 19.99

Now thru Nov. 4

Laser Challenge Back Sensor 8.99
439835 *after savings

**SAVE
\$4**



**Laser Challenge
Laser Trap**

Ward off the enemy with 360°
laser-bursts! Timed attack
mode and sound effects, too!
Ages 8-up.
Batteries sold separately.
602175
Toymax

GET IT NOW!

10⁹⁹

REG. 14.99

Now thru Nov. 4

**SAVE
\$4**



**Laser Challenge
Shoot Back B.A.R.T.
Droid** has over 50 escape
patterns! Ages 8-up.
Batteries sold separately.
619876
Toymax

GET IT NOW!

15⁹⁹

REG. 19.99

Now thru Nov. 4

*All prices shown reflect savings deduction. Offer good now thru Nov. 4.

Good Sports, Great Prices

**SAVE
\$5**



NFL Junior Football
"Tackified" surface for a
better grip. Pump and tee
also included.

079057
Wilson

GET IT NOW!

7⁹⁹

REG. 12.99

Now thru Nov. 4

**SAVE
\$7**

Aluminum Teeball Bat

Great for beginners! Ultra-
thin handle and rubber grip
for a firmer hold.

Style# TE4. Ages 4-up.

832383

Easton Sports

GET IT NOW!

9⁹⁹

REG. 16.99

Now thru Nov. 4



**SAVE
\$5**



10" Ripken Glove
Features Cal Ripken, Jr.'s
autograph! 10" beginner's
glove. Ages 3-up.

167991

Rawlings

GET IT NOW!

7⁹⁹

REG. 12.99

Now thru Nov. 4

**SAVE
\$7**

SPALDING.



NBA Basketball

Built to last! Tough nylon
windings, top-quality rubber.
Ages 6-up.

422959

Spalding

GET IT NOW!

9⁹⁹

REG. 16.99

Now thru Nov. 4

We've Got It All at TOYS'R'US

**SAVE
\$5**



Wonder World Large Tank
Hunt for buried treasure or have an ocean wedding! Two great assortments that include tank, lid, bubble maker & gravel. Ages 5-up.
205257
Kenner

GET IT NOW!

14⁹⁹

REG. 19.99

Now thru Nov. 4

Wonder World Space Mission **21.99**
375608 *after savings
Wonder World Endless Summer **14.99**
375535 *after savings
Wonder World Torpedo Run **9.99**
375519 *after savings
Wonder World Medium Tank **4.99**
281549 *after savings

**SAVE
\$4**

**TOYS'R'US
exclusive**



Slumberbags

30"x57" sleeping bags open to 60"x57" comforters! Save on all Ero slumberbags including Pooh, Barbie, Batman, Rugrats and our exclusive Star Wars slumberbag, too! Ages 3-up.

152404 015458 640085

515329 512508

Ero

GET IT NOW!

18⁹⁹

REG. 22.99

Now thru Nov. 4

*All prices shown reflect savings deduction. Offer good now thru Nov. 4.

More Savings on the Spot!



save \$5
on any
franklin
product shown here!
Now thru Nov. 4.



A. Youth Soccer Goal Set
Everything you need for a great game of soccer! Ages 4-up.
187631

B. Youth Boxing Set
Punching bag with extra soft vinyl cover and "Tuff-Stuff" stuffing. Includes boxing gloves, too. Ages 3-up.
138800

GET IT NOW!

14⁹⁹
ea.

REG. 19.99

Now thru Nov. 4

C. Baseball Family Dart Set
It's a dart board that looks like a baseball field! Includes nylon-tip darts, replacement tips and a scorebook. Ages 8-up.
663093

D. All Sport Youth Set
Three sports in one! Set includes glove, 2 baseballs, 18" bat, mini football & mini soccer ball. Ages 3-up.
187852

Right Now at TOYS'R'US

**SAVE
\$5**



Grow-With-Me Table
Adjustable tabletop with
molded, weather-resistant
plastic bench. Ages 2-up.
Utensils sold separately.
731404
Fisher-Price

GET IT NOW!

54⁹⁹

REG. 59.99

Now thru Nov. 4

**SAVE
\$3**



Soft Walkin' Wheels
Soft, bright vehicles toddle
along on motorized wheels.
Ages 6 months-up.
Batteries sold separately.
164941
Playskool

GET IT NOW!

9⁹⁹
ea.

REG. 12.99

Now thru Nov. 4

**SAVE
\$5**



Sit 'N Spin
It's fun...with a spin! Turn
wheel to spin seat! Try it
with a friend, too. Stationary
base. Ages 1½-up.
826499
Playskool

GET IT NOW!

17⁹⁹

REG. 22.99

Now thru Nov. 4

**SAVE
\$40**



Wave Climber
Challenging climbing
surfaces plus a wavy
slide over 4 ft. long!
Ages 2-up.
700576
Little Tikes

GET IT NOW!

99⁹⁹

REG. 139.99

Now thru Nov. 4

Save on Kids Favorites...

**SAVE
\$10**

**Cook 'n Play
Kitchen Center**
Cook, play...then fold
it away! Play kitchen
has 14 accessories
and folds to 11" wide!
Ages 2-up.
Doll sold separately.
719609
Playskool

GET IT NOW!

49⁹⁹

REG. 59.99

Now thru Nov. 4



**SAVE
\$3**

**Dirt Devil Jr.
Upright Vacuum**
It really picks up small
particles and dust! Fully
assembled. Ages 3-up.
Batteries sold separately.
124060
Creative Designs

GET IT NOW!

16⁹⁹

REG. 19.99

Now thru Nov. 4



**SAVE
\$15**

**All-in-One
Kitchen Center**
20-piece cook/serve set
features removable high
chair with tray and play
phone! Ages 2-up.
735752
Fisher-Price

GET IT NOW!

54⁹⁷

REG. 69.97

Now thru Nov. 4



And Lots More at TOYS'R'US

**SAVE
\$2**

Creative Activities Cases

Take your pick of these great art sets for all sorts of fun! Ages 3-up.

080349 080756

305898 309915

408840 409456

614130

RoseArt

GET IT NOW!

7⁹⁹
ea.

REG. 9.99

Now thru Nov. 4



All-Out Fun for Everyone!

**SAVE
\$5**



Really Dating Organizer

Keep track of all your dates & appointments! Clock and calculator, too! Batteries included. Ages 9-up.

585874

Tiger Electronics

GET IT NOW!

24⁹⁹

REG. 29.99

Now thru Nov. 4

**SAVE
\$5**

Clueless Fashion & Makeup Organizer
Pocket-sized beauty consultant has 14 functions! Batteries included. Ages 9-up.

584657
Tiger Electronics



GET IT NOW!

24⁹⁹

REG. 29.99

Now thru Nov. 4

**SAVE
\$3**

Scent Salon Boutique
Create your own scent! Bottles, scents, light-up displays & more! Ages 4-up.

625450

Trendmasters



GET IT NOW!

11⁹⁹
ca.

REG. 14.99

Now thru Nov. 4



Jewelry Treasure Boxes

Decorate little boxes, then store your favorite jewelry or trinkets inside! Ages 8-up.

625477

Trendmasters



Friendship Candles

Make beautiful candles! Includes candle holders, wicks, wax & more!

Ages 12-up.

625469

Trendmasters

It's a Blast at TOYS'R'US

**SAVE
\$10**



Push 'n Pedal Trike

Makes learning to ride easy!
Adjustable seat and detach-
able handle for parental
assistance. Ages 1-up.

177342

Fisher-Price

GET IT NOW!

19⁹⁹

REG. 29.99

Now thru Nov. 4

**SAVE
\$10**



Cozy Coupe

Runs on foot power!
Working driver's door and
horn, tethered gas cap.
Ages 1½-5.

793450

Little Tikes

GET IT NOW!

29⁹⁹

REG. 39.99

Now thru Nov. 4

**SAVE
\$20**



Jeep Wrangler

Authentic styling, working
stick shift, realistic dash,
2 speeds, 2½-5 mph. 12V
power. Batteries & charger
included. Ages 4-up.

715441

Power Wheels

GET IT NOW!

179⁹⁹

REG. 199.99

Now thru Nov. 4

BUY A POWER WHEELS VEHICLE GET A
**FREE
\$50⁰⁰**
POWER
WHEELS
BATTERY
U.S. SAVINGS BOND BY MAIL
Must be an offer expires OCT. 31, 1997
Valid on purchase of \$50 or more
See in store pamphlet
at front of store for details

**SAVE
\$40**



Barbie Sun Jammer 4x4

Travels up to 5 mph!
There's even a "car phone"
where Barbie says over
100,000 phrases! 12V
power. Batteries & charger
included. Ages 3-up.

722456

Power Wheels

GET IT NOW!

209⁹⁹

REG. 249.99

Now thru Nov. 4

Deals on Wheels!

**SAVE
\$10**



PROACTION
Child/Youth Helmets, ea. .. 4.99
241253 *after \$3 savings

Boys 24" Refugee or
Girls 24" Skyquest
10-speed shifting, resin levers,
padded saddle & more!
743623 743615
Magna

GET IT NOW!

69⁹⁹
ea.

REG. 79.99

Now thru Nov. 4



**SAVE
\$10**



Boys 20" Firecracker or
Girls 20" Moon Stone
Rear coaster brakes, BMX
frame with oversized fork
and 4-bolt alloy stem.
743755 743747
Rallye

GET IT NOW!

39⁹⁹
ea.

REG. 49.99

Now thru Nov. 4



TOYS "R" US

YOUR

HALLOWEEN

HEADQUARTERS!

Deluxe
Cheerleader Set
567000

14⁹⁹



YOUR CHOICE!

12⁹⁹
ea.

A. Barbie or Disney
Dress-Up Sets
328596
B. Feather
Boa... 7.99
420158

B.



A.

A.

Bride's Veil &
Musical Bouquet
Bouquet plays "Here
Comes the Bride!"
484520

7⁹⁹



Fur Vest Set
567086

14⁹⁹

Scary Costumes at Super



Prices!

TOYS "R" US



12⁹⁹ - 14⁹⁹
ea.



- A. Funder Cover Costume Assortment** (Sickle, axe, broom, clown wig & sword sold separately.) 609811
- B. Princess** 182346
- C. Ghostly Spirit** 814911
- D. Witch** (Broom sold separately.) 055301
- E. Bride** 179124
- F. Clown** (Wig, nose & shoes sold separately.) 055204
- G. Pirate Boy** (Eye patch sold separately.) 055298
- H. Crimson Warrior or Skeleton** (Skull mask & Crimson Warrior weapon sold separately.) 055328
- I. Ninja** (Sword sold separately.) 055379
- J. Pumpkin Pie or Devilina** 609544
- K. Hidden Face Robe** 095303
- L. White or Red Ninja** (Nunchaku sold separately.) 101524

Get in Disguise... for Less!

A. Kids Assorted Sleepers
854034

B. Spiderman
505617

C. Tamagotchi
819964

D. Pink or Black Phantom Ranger
609552

E. Star Wars Darth Vader or Storm Trooper
044717

F. Muscle Batman
609617

G. Ninja Deluxe (sword sold separately)
927600

H. Morning Star Angel (wand sold separately)
454265

I. Harem Girl
454222

J. Cinderella
505781

K. Bewitched
505773

L. Batman Assortment
609358

M. Hercules or Count Boris (pants not included)
609625

N. Red or Green M&M's Costume
609366

O. Spiderella
D446D1

P. Barbie Assortment
141445

Q. Red or Blue NASCAR Driver
609722

14⁹⁹ - 19⁹⁹ ea.



24⁹⁹ - 29⁹⁹ ea.



Monster Deals on Kids Costumes!

A. Batman or
Superman
505803

B. Barney
138649

C. Cat in the
Hat
633674

D. Cowboy
or Cowgirl
505846

E. Rugrats
Boy or Girl
609439

F. L'il Lion or
Tiger
656437

G. Pooh or
Tigger
183679

H. Ariel (Wig sold
separately.)
651303

I. Storybook
Assortment
893056

J. Halloween
Sleepers
855103

K. Looney
Tunes
Assortment
609331

16⁹⁹-29⁹⁹ ea.



- A. Baby Bunting Assortment 059706
- B. Infant Sleeper Assortment 505676

14⁹⁹
ea.

14⁹⁹ - 19⁹⁹
ea.



Savings to Scream About!

A. Hooped Clown Boy or Girl (wigs, shoes, & clown noses sold separately)
141763

B. Ghost Robe
927392

C. Witch or Devil (hat, broom, horns & pitch fork sold separately)
453536

D. Batman Assortment
609315

E. Blue or Yellow M&M's Costume
609765

F. Hidden Face Black Robe
060909

19⁹⁹-29⁹⁹ ea.





Skull Masks With Hair
057355

9⁹⁹
ea.



Star Wars Masks
030864

19⁹⁹
ea.



Glow in the Dark Masks
927910

7⁹⁹
ea.

Paint 'N Peel
Make-Up Kits
609749

4⁹⁹
ea.



It's Fun Tyme
Character
Make-Up Kits
928038

2⁹⁹
ea.



The Family
Make-Up Kit
612472

3⁹⁹



Make-A-Face
Make-Up Kits
205656

1⁹⁹
ea.



Haunts for the House!



10" Pumpkin
373435

1⁴⁹

9" Light-Up
Pumpkin
083224

6⁹⁹



Pumpkin or Skull
Totem Pole
073318

**12⁹⁹
ea.**

Skull or Goblin
Drip Thru Candle
Goblin candle not shown.
609579

**12⁹⁹
ea.**



As the candle melts, a
creepy ghoul appears!

Coffin Candle
609668

7⁹⁹



Playtime Pals! TOYS'R'US

Soft Looney Tunes Musical Pals ▼

All 4 of your favorite Looney Tunes musical characters!
Batteries included. Ages youth-adult.
530646

Tyco Preschool



Sesame Street Favorite Pals ▼

Adorable and soft, these 10" plush
Sesame Street mini babies come in
a 3-pack! Ages youth-adult.

530611

Tyco Preschool



Pooh and Friends 3-Pack

Adorable Pooh, Tigger
& Piglet are soft,
cuddly characters
that hold hands!
Youth-adult.

647721

Mattel

12.99

Barney's Puppet Theater ▼

It's hand puppets
Barney, Baby Bop and
BJ! Packaging turns
into puppet theater for
hours of interactive
play! Ages 5-up.

342424

Lyrick

19.99



TOYS'R'US exclusive

Sesame Street Sunny Day Elmo ▲

28" plush Elmo sings the Sesame
Street theme song! Batteries
included. Ages 18 mos.-up.

56B376

Tyco Preschool

39.99



We've got the big heroes and top

Dukes of Hazzard ▶

9" collectibles from the classic TV show! Collect all 3...Bo, Luke or Daisy Duke! Ages 5-up.

567639

Exclusive Toys

19⁹⁹
ea.



TOYS "R" US

exclusive



Mighty Ducks Vehicle with Action Figure

For his elite stealth mission, Nosedive wears his gold Ducktanium battle armor and drives a nitro-fuel injected Duckcycle, too! Ages 4-up.

830127

Mattel

TOYS "R" US

exclusive

19⁹⁹



Triple Action Turbo Ranger Collection

5 colorful figures in one set! Squeeze their legs to activate 3 actions at once. Each with cool morphing action, too! Ages 4-up.

828483

Bandai

TOYS "R" US

exclusive

24⁹⁹



TOYS'R'US
exclusive

12" Batman & Poison Ivy 2-Pack
Create your own scenes! Highly detailed figures with authentic costumes and hand-held assault weapons! Ages 5-up.
569526
Kenner

39⁹⁹



TOYS'R'US
exclusive

History of Batman 2-Pack Assortment
Assortment includes Batman with Joker, Riddler or Catwoman. Ages 4-up.
568910
Kenner

11⁹⁹



"The Lost World:" T-Rex & Figure
With T-Rex junior dinosaur, action figure & cool accessories, too! Ages 4-up.
569194
Kenner

19⁹⁹

TOYS'R'US
exclusive

Great Stuff for Good Times!

TOYS "R" US
exclusive



**Fashion Magic Deluxe
Gold and Silver Center** ▲

Make real jewelry and a
beautifully decorated
organizer to store it in!
Ages 6-up.

698725

Tyco

19⁹⁹



new!

**Mr. Potato Head
Play-Doh Playset** ▲

Create crazy features for Mr.
Potato Head! Set includes 3
cans of Play-Doh, 2 molds &
more! Ages 3-up.

641480

Playskool

5⁹⁹

new!



12⁹⁹



482118

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14⁹⁹

573604

new!



▶ **14" Talking
L'il Penny**

From the NIKE
commercial...it's
L'il Penny! Just
press the lever
behind his head &
he says 4 different
phrases!

Ages 4-up.

614807

Playmates

29⁹⁹

new!

REGENT
THE NAME IN GAMES



GREAT PRICE!

9⁹⁹
ea.

First Down Football Kit

Junior rubber football, air pump and needle, plus a water bottle! Ages 7-up.
183423

Superstar Soccer Kit

Get set for soccer action. Includes #4 soccer ball, pump, needle & water bottle. Ages 7-up.
387584

Break Away Basketball Combo Set

Official size basketball, water bottle, inflating pump and needle. Ages 7-up.
184284



In-Line Skates

Adjust and go! These 3-position skates grow with kids. Youth sizes 6-12. Ages 3-up.
961442
Playskool

GREAT PRICE!

14⁹⁹
ea. pair

Creative Ways to Save!



Super Drawing Kit

Includes colored pencils, crayons, markers and a pad.
Ages 2-up.
606790
Binney & Smith

GREAT PRICE!

9⁹⁹

NOVACOM

12,000 Beads 19.99
038350

Cube Art Set

Get creative! This 99 piece art set comes with a handy carrying case. Ages 5-up.

567620

Lucky Star

Deluxe Art Set 24.99

567566

GREAT PRICE!

19⁹⁹



Play-Doh Value Pak

All you need for lots of Play-Doh fun! Includes accessories, molds and more! Ages 3-up.

567302

Playskool

GREAT PRICE!

19⁹⁹

Play-Doh

Demolition Derby. 14.99
629464



Sing-A-Long FM Radio/Cassette Recorder

With stereo headphones & a personal cassette player. Batteries sold separately. 533769

High Frequency

Sing-A-Long Cassette Player. 19.99
205397

GREAT PRICE!

29⁹⁹

Video Values! TOYS 'R' US



694401



492477

SONY
WORKER

11⁹⁹



587281



11⁹⁹

16⁹⁹



573582



127744

11⁹⁹



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13⁹⁹



828933



12⁹⁹



819875

PolyGram Video

9⁹⁹



584894

14⁹⁹



828963

9⁹⁹



Great Low Prices on Favorite

**SAVE
\$5**

GENESIS



876860



GET IT NOW!

14⁹⁷ ea.

REG. 19.97 ea.
Now thru Nov. 4



787965



876135



Video Games at

TOYS "R" US

SUPER NINTENDO ENTERTAINMENT SYSTEM



775533



886548



773891



584045



584053



771244

YOUR CHOICE!

19⁹⁷



971553



870749



787418



773956



971731



971715

BARGAINS YOU CAN'T

PANIC BOMBER 989673

RED ALARM 885177

WARIO LAND 885339

TELEBOOMER 885029

GOLF 786217

SUPER DEAL!
12⁹⁹ ea.
ORIG. 39.99 ea.

Not all titles available
in all stores.

VIRTUAL BOY

Virtual Boy Mario Tennis Pak

Revolutionary power & 3D graphics
create incredible depth and sound!
Includes stand & controller. Ages
7-up. Batteries sold separately.
885479

Nintendo

SUPER DEAL!

29⁹⁹

ORIG. 169.99



PASS UP!

TOYS'R'US



24" Jumbo 101 Dalmatians Plush
Super soft, cuddly and ready for big hugs!
Ages 18 months-up.
205001
Mattel

SUPER DEAL!

24⁹⁷

ORIG. 34.99



Fantastic Fingernails
Create over 100 exciting nail styles! Fingernail machine, stickers, polish, nails and more! Ages 4-up.
120545
Kenner

SUPER DEAL!

12⁴⁷

ORIG. 24.99



Dizzy Dryer
Keep your clothes from spinning out of the dryer! Ages 3-up.
Batteries sold separately.
398799
Mattel

SUPER DEAL!

9⁹⁷

ORIG. 19.99



Dolly Maker Boutique
Make your own dolls, designer dresses and more! Accessories included. Ages 8-up.
079820
Toymax

SUPER DEAL!

9⁹⁷

ORIG. 19.99

BARGAINS YOU CAN'T



Pattie Cake Singing Doll

15" Pattie sings "Pattie Cake!" Accessories & batteries included.

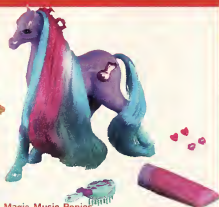
Ages 3-up.

319376 320161

DSI

SUPER DEAL!

9⁹⁷ ea.
 ORIG. 19.99 ea.



Magic Music Ponies

Brush her mane and it twinkles and plays music! Batteries included.

Ages 3-up.

348546

Micro Games of America

Magic Hooves Pony. . . 3.97

348058 Orig. 12.99

SUPER DEAL!

3⁹⁷ ea.
 ORIG. 12.99 ea.



Bendy Wendy

The doll that really does the "twist"! Bend her a zillion wacky ways!

Ages 3-up.

099759 099775

Toy Biz

SUPER DEAL!

4⁹⁷ ea.
 ORIG. 16.99 ea.



Gerber Fruit Baby

Collect all 4! Each 8" doll is cuddly soft with a real fruit scent!

Ages 18 mos.-up.

119911 276138

Toy Biz

SUPER DEAL!

4⁹⁷ ea.
 ORIG. 9.99 ea.

PASS UP!

TOYS'R'US



SUPER DEAL!

4\$10
for
ORIG. 7.95 ea.

Disney's Little Play-A-Sound Books

Choose from Little Airplane, Mickey & Friends Snapshot Safari, Treasure Quest, Stars Away, or Roundup Ranch. Batteries included. Ages 2-up.

665053 665088 665096
665118 665142

Publications

*Titles may vary by store.

Pop-Up Songbooks

Press the buttons to hear your favorite storytime songs! Choose from Silly Time Songs or Animal Fun Fair. Batteries included. Ages 2-up.

665177 665258

Publications

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2\$10
for

ORIG. 14.95 ea.



*Titles may vary by store.

BARGAINS YOU CAN'T



Comes to Life Player & Book

Listen while characters tell their own tale!
Story player and book included. Ages 4-up.
Batteries sold separately. 619256

Yes! Entertainment

SUPER DEAL!

19⁹⁷ ea.

ORIG. 39.99

Additional Titles, ea . . . 2.97

086193 170836 170976

221724 221767 221996

521051 621552

One Man Jam Guitar

Jam out to the music...or
create your own! Back
beat/speed control,
headset, microphone &
more! Ages 10-up.
Batteries sold separately.
316024

Micro Games

SUPER DEAL!

19⁹⁷

ORIG. 34.99

VideoCam

It's a real video camera
for kids! Plus, it plugs
into the VCR for easy
recording, too!
Ages 5-up.
Batteries sold separately.
574503

Tyco

SUPER DEAL!

49⁹⁷

ORIG. 99.99



Comes with black and
white camera, tripod,
cable & carrying case!



PASS UP!

TOYS'R'US



SUPER DEAL!

44⁹⁷

ORIG. 109.99

Nerf B.A.S.H. Hockey

Kids control a 4-player team! Wild sound effects, electronic scoring...even yells from a mascot! Ages 6-up. Batteries sold separately.

701300

Kenner

Sky Racers Skyway Set

Working headlights,
controller & more!
Ages 6-up.
Batteries sold separately.
400165

Cap Toys

SUPER DEAL!

19⁹⁷

ORIG. 39.99



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FREE!

Tyco 6V battery & charger when you buy any of these 6V vehicles from Tyco! With in-store coupon. Now thru Nov. 4. Reg. Price 21.99

YOUR CHOICE!

59⁹⁹

A. 6V Jet Turbo The Lost World: Jurassic Park Radio Control Truck

Ages 5-up. Batteries and charger sold separately.

431109

Tyco

B. 6V Tantrum

Ages 5-up. Batteries and charger sold separately.

423971

Tyco

C. 6V Jet Turbo Rebound

Ages 5-up. Batteries and charger sold separately.

060097

Tyco

**TYCO R/C
BATTERIES
NOW!**

FREE!

Fisher-Price Great Adventures Accessory when you buy any one of these Fisher-Price items! (Free item must be \$9.99 or less). With in-store coupon. Now thru Nov. 4.

265497

Great Adventures Western Town

Ages 3-up.

278335

Fisher-Price

Great Adventures Castle. **34.99**

341541

34⁹⁹

Great Adventures Pirate Ship

Ages 3-up.

089877

Fisher-Price

34⁹⁹

*Sales tax will be charged prior to deduction of coupon savings except in Texas and Pennsylvania

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